



vision



# IT Architects

*Get the ITA Advantage...process automation through the alignment of business and IT*



# What is IT Architects?

- IT Architects deliver system architectures to help organizations improve profitability and operational effectiveness
- IT Architects provide the frameworks, templates and consulting services to expedite delivery of the target architecture



vision



# IT Architects Quick Facts

- Formed in 2001 to meet corporate IT demands pertaining to architecture and system integration
- First Western Canadian company exclusively focusing on IT architecture
- Provides adopted frameworks for all architecture requirements: process, data, application and technical
- Provides full development lifecycle architecture model
- Specializes in Enterprise Architecture, Service-Oriented Architecture, EAI and Web Services.
- Implementation experience with various EAI tools such as TIBCO, Vitria, BizTalk, Mercator (Ascential) and others
- Web Services experience using J2EE and .NET
- Provides specialists in various modeling approaches such as UML and enterprise architecture tools
- Provides project management and system delivery resources to ensure successful delivery of solutions
- Partnered with progressive architecture tool and system integration vendors



vision



# What makes ITA different?... *Our People*

- *Our Founders...* senior IT consultants specializing in enterprise architecture and delivery
- *Our Team...* comprised of all kinds of architects - process, data, application, technical, enterprise, integration and ERP – with skills in the delivery of architecture and system integration solutions






# What makes ITA different?...Our Approach

- **We collaborate with business and IT!** We understand the business and IT worlds and bridge the gaps between them.
- **Proven Approach...it works!** ITA provides frameworks to enable an organization to operate as a cohesive entity, thereby enabling enterprise-wide information for decision making and mission-critical enterprise architectures that transcend autonomous business units and functions.
- **We deliver...viable solutions!** Our solutions address specific organizational, business and technology problems and deliver full lifecycle solutions.





# What is the profile of an ITA Engagement?

- **Target Customer** – CIO or IT Director of a major corporation based in Western Canada
- **Why Engage ITA?** – CIO Needs:
  - Independent and objective consulting advice on alternative course of action at both strategic and tactical levels
  - Skilled team of senior architects to guide the organization to deliver a target architecture
  - Minimize the risk in implementing architectures for mission critical projects
- **Consulting Expertise** – ITA Provides:
  - Experience in delivery of system architecture and system integration solutions
  - Frameworks, methods, templates and tools to deliver architectures
- **ITA Vendor Alliances** – ITA Brings:
  - Independence of a consulting firm that is not locked into a specific technology or toolset
  - Vendor alliances to quick start an engagement, but is neutral and will not promote an alliance partner's technology or system solutions



vision



# The CIO's Challenges



In the midst of a changing business world, the CIO must:

- Advance the enterprise's business vision through the effective use of Information Technology
- Support and enable flexible, responsive, and innovative product and service delivery
- Enable the enterprise to do business more efficiently and effectively
- Provide governance to IT initiatives
- Provide thought leadership for the enterprise





# A changing business world...



- Information technology is changing the way people work, access information, the way products and services are delivered and the way business is done. *How can IT architectures be designed for competitive advantage?*
- Information technology is also changing...faster performance, wider array of IT technologies... *Which one is best for my organization?*
- Information Technology investments need to be planned carefully and implemented to obtain maximum ROI. *How does an organization know if it is harvesting the benefits from its IT investments?*







# Why engage ITA Architects?

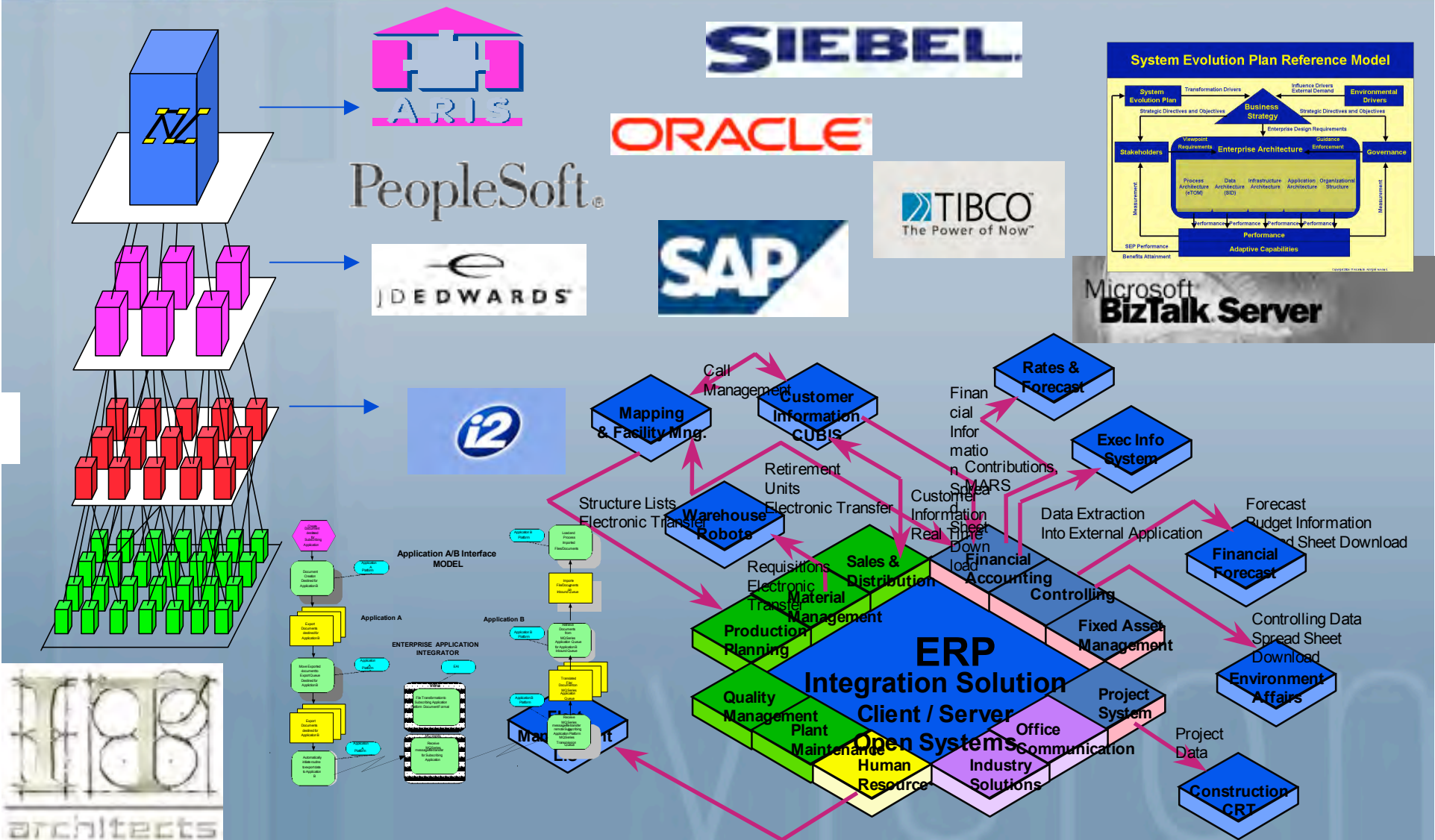


- ITA is the CIO's best friend... ITA delivers solutions that work!
- **Complexity....**Complex problems, opportunities and business challenges need a comprehensive and well thought out blueprint to get us from where we are today to where we need to be tomorrow... **this is ITA's specialty**
- ITA Frameworks provide a structured methodology to deliver **solid and pragmatic solutions** without over-analyzing the business.



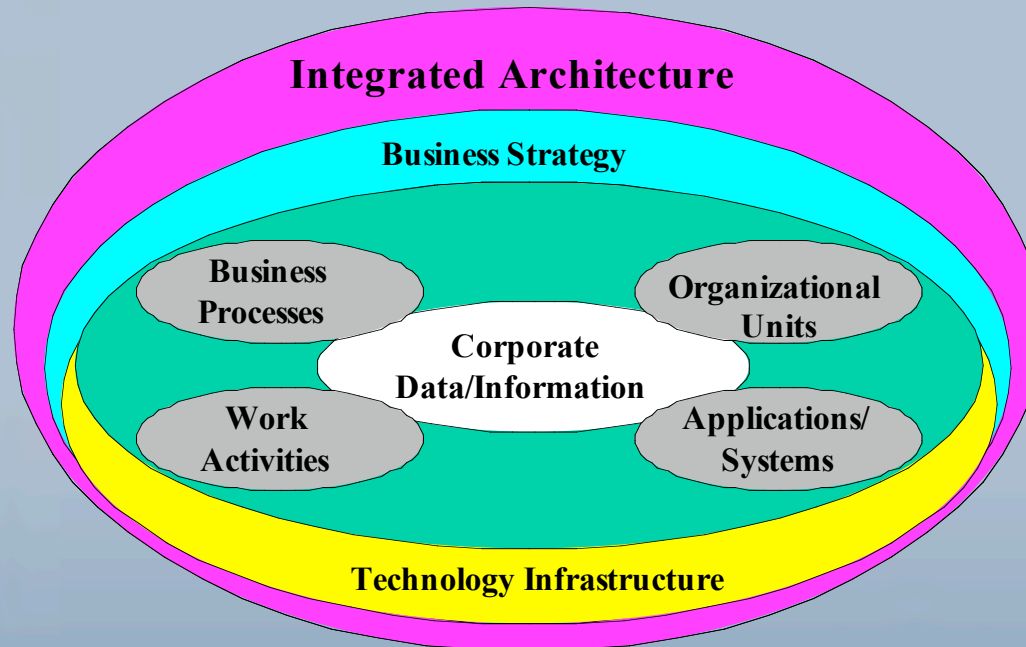


# In a world of complexity...





# ...Get the ITA Advantage



## The ITA Advantage enables the customer to:

- Focus on business benefits
- Align technology to the business
- Manage its IT resources more effectively
- Make changes with less impact on the business and IT infrastructure
- Reduce the risk by implementing an enterprise integrated solution



**Bob Ivkovic**

(403) 630-1126 [ivkovic@itarchitects.ca](mailto:ivkovic@itarchitects.ca)

**Neil Ross**

(403) 703-0717 [ross@itarchitects.ca](mailto:ross@itarchitects.ca)



vision